Privacy Statement

Worcestershire Voices takes privacy seriously.

Mailing list

As part of the registration process for our monthly e-newsletter, we collect personal information (email address, name and organisation). We use that information for a couple of reasons: to send you our newsletter and updates; to contact you if we need to obtain or provide additional information; to check our records are correct. We don't share or sell the email list with any other organisations.

MailChimp

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see <u>MailChimp's privacy notice</u>. You can unsubscribe to our mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing <u>admin@worcestershirevoices.org.uk</u>

Cookies

Like most websites, worcestershirevoices.org.uk uses cookies. Cookies are small data files which are placed on your computer or other devices (such as smart 'phones or 'tablets') as you browse this website. They are used to 'remember' when your computer or device accesses our website. Cookies collect information about browsing behaviour when you access this website via the same computer or device. This includes information about pages viewed and your journey around a website. We do not use cookies to collect or record information on your name, email address or other contact details.

Google Analytics

When someone visits our website (worcestershirevoices.org.uk) we use Google Analytics to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. Please see <u>Google Privacy Policy</u>